

# Quick, easy billing management whether your business is 2 months or 20 years old.

## SIMPLE YET COMPREHENSIVE: AN UNBEATABLE COMBINATION

Whether you're just getting started or have been in the graphics business for years, MACDESIGN BILLING™ is the complete solution to your client billing needs. It's so flexible you can account for almost any creative or production cost, yet it's so easy to use you may never need to read your (thoroughly comprehensive) manual. And we left out the complex, cumbersome wade-through menus that put creative people to sleep. Compared to programs like Clients & Profits®, the leading accounting package for ad agencies, MACDESIGN BILLING is much easier to use and costs *thousands less!*







### "EXCEPTIONALLY EASY TO USE."

*Communication Arts* magazine, in their prestigious 1993 *Advertising Annual*, said:

"Ready-made templates make MacDesign Billing exceptionally easy to use...Even inexperienced users... will find MacDesign Billing intuitively easy to use."

And users agree:

"We are an in-house creative department that has been in search of a way to convert our creative request process to the computer. Your FileMaker Pro layouts have provided us with an answer...Again, let me compliment you on an outstanding application."

-  FREE MacDesign Rolodex client database for mailing lists, client contacts, etc.
-  Separates creative fees and production costs.
-  Calculates sales taxes and tax-exempt totals.
-  One-button generation of invoices, statements, receivables, status reports and much more.
-  Automatic cost markups.
-  Simple partial-payment entry for deposits

"After trying several database and spreadsheet-based invoicing programs, I find MacDesign Billing to be superior in on-screen 'look-and-feel' and in the printed form of the various statements."

"I recently read a review about [MacDesign Billing] in the December issue of *Communication Arts*. This product looks like a very

## REALLY USEFUL FEATURE COMPARISON CHART\*

	MacDesign Billing	Clients And Profits
Industry-specific cost fields	Yes	Yes
Automates production markups	Yes	No
Rates vs. hours billing	Yes	Yes
Automatic statement generation	Yes	Yes
3 different estimate & invoice forms	Yes	No
Accounts Receivables summary	Yes	Yes
YTD Earnings/taxes summary	Yes	Yes
Multi-ledger accounting (with corresponding high price!)	No	Yes
Simple to learn and use	Yes	No way!
Costs \$\$ thousands less	YES!	NO
Suggested retail price:	\$199	\$1,995

\*We'd compare 'em, but programs like M.Y.O.B., Timeslips III®, Peachtree® Accounting, Managing Your Money®, BizBasics® and other general accounting software don't really address the graphics industry at all.

necessary tool for my business."

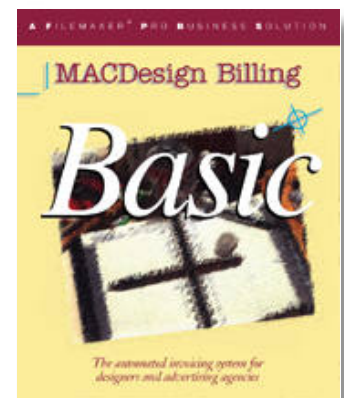
"[MacDesign Billing] is the first decent program for advertising/design I've found. I'm looking forward to using it."

"What a pleasure to find a billing program that suits my needs to a T... Since I have explored it in some little depth, I find its purchase is necessary."

We couldn't have said it better than these folks.

### WHAT ARE YOU WAITING FOR? GET IT TODAY.

If you want to save time and money, is there really any other choice? We didn't think so. MACDESIGN BILLING is available at select art and design supply retailers and catalog vendors. For the location of the dealer nearest you, call (800) 391-0680.



*Creative Solutions For Creative Business™*

