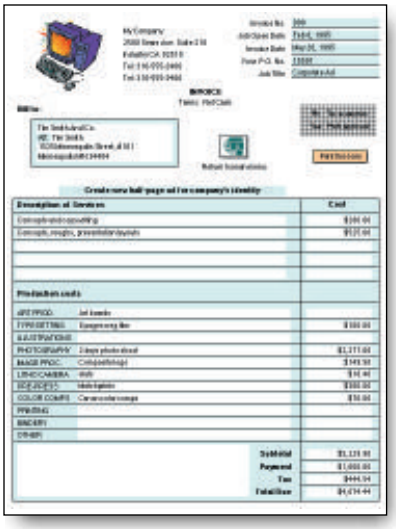
Client billing so simple even the most creative minds can do it.

INTRODUCING A RADICAL NEW IDEA FOR CREATIVES: EASY-TO-USE BILLING SOFTWARE

▶ MACDESIGN BILLING™ BASIC ends billing hassles for graphic artists, design studios, and small ad agencies. Written by designers for designers, there's nothing else on the market like it.



Estimates and invoices contain all the project information you need for detailed client billing.

MACDESIGN BILLING: EASY INVOICING FOR ARTISTS

▶ With MACDESIGN BILLING, you simply estimate your hours, add billable costs, deduct payments, and print. In minutes you're ready to mail a fully detailed estimate or invoice. You can accept partial payments, adjust your hourly rates, and automatically mark up outside costs. MACDESIGN BILLING even calculates taxes based on production costs and client resale status. Best of all, MACDESIGN BILLING is written *in your language.* Familiar terms like illustration, typesetting, art production and printing make it a snap for you to estimate and bill for your jobs.

LET MACDESIGN BILLING DO THE WORK FOR YOU

▶ All the tools you need to track projects are built into MACDESIGN BILLING. You can create and revise estimates, create job status reports, print statements and summaries, and enter client payments with just a mouse click. You can keep track of client and prospect contacts, find open and closed jobs, see who owes you money, and *get paid!*

YOU ALSO GET A CUSTOM CLIENT DATABASE

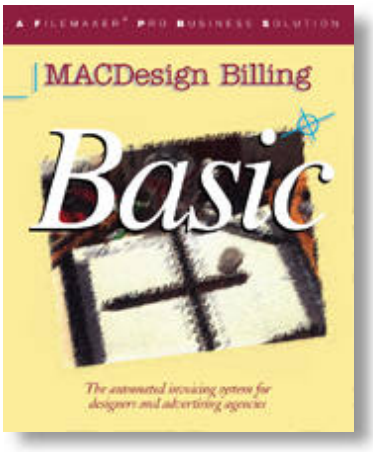
▶ With MACDESIGN ROLODEX, you can address envelopes, print mailing labels, make client roster sheets, and set terms. Customize terms based on your clients' credit, from Net Cash or Net 30 to COD.

WHERE HAS MACDESIGN BILLING BEEN ALL MY LIFE?!

▶ At only $199;* MACDESIGN BILLING is a steal. So try it for 30 days. If you don't think it's great, simply return the package for a full refund. MACDESIGN BILLING is available at select art supply retail and catalog vendors. For the location of the dealer nearest you, call (800) 391-0680.

MacDesign Billing features

- Familiar graphics terms used throughout forms
- Set creative and production rates and hours for estimates and invoices. Fees total automatically
- User-variable markups added automatically to any cost
- Calculates for taxable or tax-exempt client status
- 3 estimate and 3 invoice forms for maximum flexibility
- Summaries for receivables, income, tax liabilities
- Indexed client/vendor database stores contacts, terms, and other important business information
- Job open/closed tracking for efficient traffic management
- Built-in returned-check, late-pay form letters automate mailing
- Multiple payment-entry (up to 5) ability for partial payments
- Create statements for any closed jobs automatically. Statements include 30-60-90-day aging



Creative Solutions For Creative Business™

*Suggested retail price. ©1995 Desktop Graphic Services., 2265 Westwood Blvd., Suite 105, Los Angeles, California 90064. Sales (800) 391-0680 Support (310) 391-5275 Fax (310) 391-9865. Minimum system configuration: Macintosh computer, System 6.07, 2mb RAM, hard drive, laser printer. System 7 suggested. Color optional. Macintosh® is a registered trademark of Apple Computer, Inc. MacDesign Billing and MacDesign Rolodex are trademarks of Desktop Graphic Services. Visit our web site: http://www.thedesktop.com.