

Software for that tiny "business" spot in your great big *creative* brain.

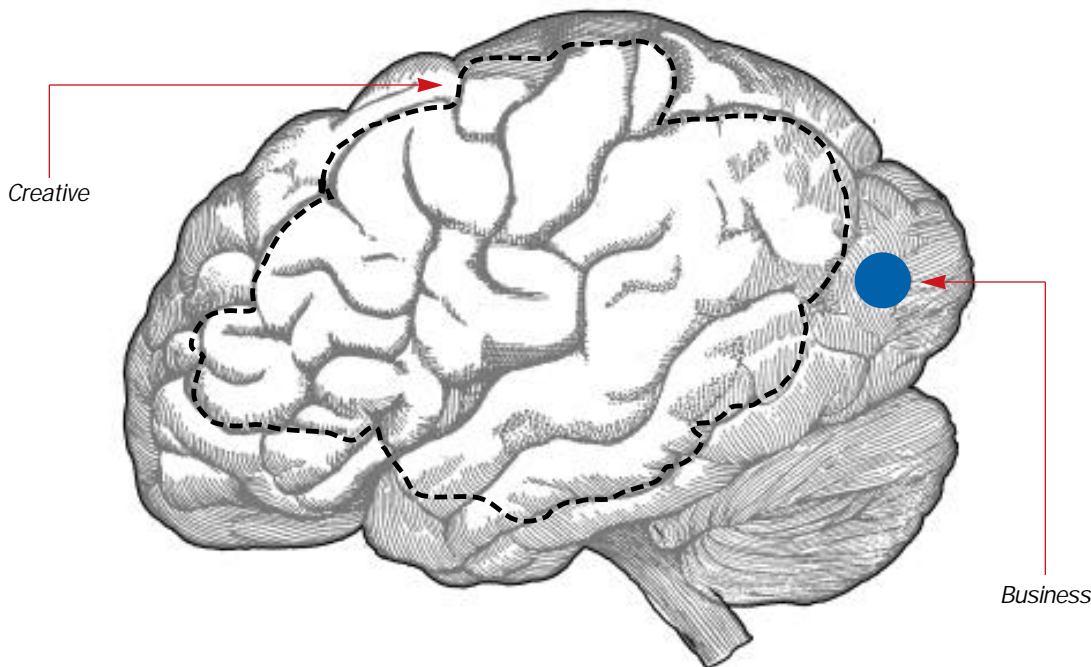


FIG. 1: Brain of an Art Director (Typ.)

A RADICAL NEW IDEA FOR CREATIVES: EASY-TO-USE BILLING SOFTWARE

► **MACDESIGN BILLING™ PROFESSIONAL** is the affordable, full-featured estimating, billing and invoicing program written by designers for designers. It's ideal for graphic artists, design studios, ad agencies, printers and service bureaus. With **MACDESIGN BILLING PRO**, you just estimate your hours, add billable costs, deduct payments, and print. In minutes you're ready to mail a fully detailed estimate or invoice. Best of all, **MACDESIGN BILLING PRO** is written in your language. Familiar terms like illustration, type, art production and printing make it a snap for you to estimate and bill for your jobs.

LET MACDESIGN BILLING PRO DO THE WORK FOR YOU

► All the tools you need to track projects are built into **MACDESIGN BILLING PRO**. You can revise estimates, create job status reports, print statements and summaries, and enter client payments with just a mouse click. You

can keep track of client and prospect contacts, find open and closed jobs, see who owes you money, and *get paid!*

USER-FRIENDLY SYSTEM LETS YOU JUMP IN, DO BILLING, AND GET BACK TO WORK

► Since **MACDESIGN BILLING PRO** gathers detailed pricing information in all areas from production and employee costs to media placement and printing, you'll have all the information you need to prepare accurate estimates, send out timely invoices, receive client payments sooner, and improve your cash flow. That's good for any business...especially a creative one!

WHERE HAS MACDESIGN BILLING PRO

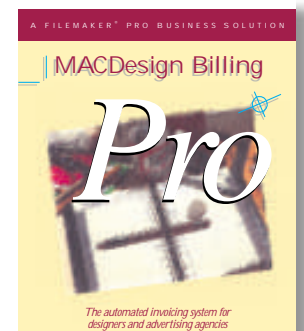
BEEN ALL MY LIFE?! ► At only \$399*, **MACDESIGN BILLING PRO** is a steal. So try it for 30 days. If you don't think it's great, simply return the package for a full refund. It's guaranteed! **MACDESIGN BILLING PRO** is available at select art and design supply retailers and catalog vendors. For the retailer nearest you, call (800) 391-0680.

MacDesign Billing features

- Familiar graphics terms used throughout forms
- Set creative and production rates and hours for estimates and invoices
- User-variable markups added automatically to cost fields
- Calculates for taxable or tax-exempt client status
- 3 estimate and 3 invoice forms for maximum flexibility
- Summaries for receivables, income, tax liabilities
- Indexed client/vendor database stores contacts, terms, and other important business information
- Job open/closed tracking for efficient traffic management
- Built-in returned-check, late-pay form letters
- Multiple payment-entry (up to 5) ability for partial payments
- Create statements for any closed jobs automatically. Includes 30-60-90-day aging

Pro Modules features

- Time Sheets for employees track weekly project hours spent, shows overtime and billable hours
- Service Bureau tracks over 75 costs and services for pre-press and production output
- Purchase Orders includes categories for most common expenses and studio needs
- Photography bids for studio/location shoots, fees and expenses, and details shoot objectives
- Media insertion orders for print includes necessary rate and space data for client and publication



Creative Solutions for Creative Business™



* Suggested retail price. ©1995 Desktop Graphic Services, 2265 Westwood Blvd., Suite 105, Los Angeles, California 90064. Sales (800) 391-0680 Support (310) 391-5275 Fax (310) 391-9865. Minimum system configuration: Macintosh computer, System 6.07, 2mb RAM, hard drive, laser printer. System 7 suggested. Color optional. Macintosh® is a registered trademark of Apple Computer, Inc. FileMaker® is a registered trademark of Claris Corp. MacDesign Billing Pro and MacDesign Rolodex are trademarks of Desktop Graphic Services. Visit our web site, <http://www.thedesktop.com>.